

SKR MAGAZINE

Advertising Opportunities

A considered partnership environment for brands that value design, culture, performance and an audience with exacting taste.

SKR does not use random pop-ups, low-resolution artwork or undisclosed placements. Every campaign is reviewed for relevance, visual quality and reader experience.

MEDIA ENQUIRIES / editor@skrmagazine.com

The Journal

A restrained entry point for brands seeking premium context without interrupting the reader.

- Clearly labelled partner placement within a relevant editorial environment
- High-resolution static creative with concise supporting copy
- Destination link and campaign date controls
- Editorial and visual suitability review before publication

Availability, duration, production requirements and commercial terms are confirmed after a campaign suitability review.
Pricing is intentionally supplied by proposal.

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The Canvas

A high-impact visual placement designed as a composed magazine moment rather than a conventional banner.

- Homepage signature canvas or selected section placement
- Separate desktop and mobile artwork
- Frequency control to protect the reader experience
- Campaign scheduling, destination link and basic delivery reporting

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The Story Partner

A disclosed placement aligned to a relevant SKR story, category or seasonal editorial theme.

- After-article or category-adjacent partner placement
- Category targeting selected with the SKR editorial team
- Brand headline, supporting copy, artwork and call to action
- Placement review to preserve editorial independence

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The Volume

A sustained presence around an SKR seasonal volume, suited to launches, travel, design and cultural moments.

- Presence across the selected volume and its library page
- Coordinated creative system for desktop and mobile
- Priority scheduling across agreed placements
- End-of-campaign delivery summary

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The Custom Edition

A tailored programme for organisations requiring a distinctive format, timeline or multi-surface presence.

- Custom scope developed with SKR editorial and advertising
- Possible combinations of display, volume, newsletter and partner placements
- Bespoke production requirements and approval schedule
- Commercial terms supplied only after scope and suitability review

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